

# Colonel Jill Morgenthaler



#coloneljill



# Secret Weapon To Your Next Job or Promotion

To get a job

To get a promotion

To be Memorable!

Storytelling











# BRING IT ON!





WAY  
TOO  
LONG







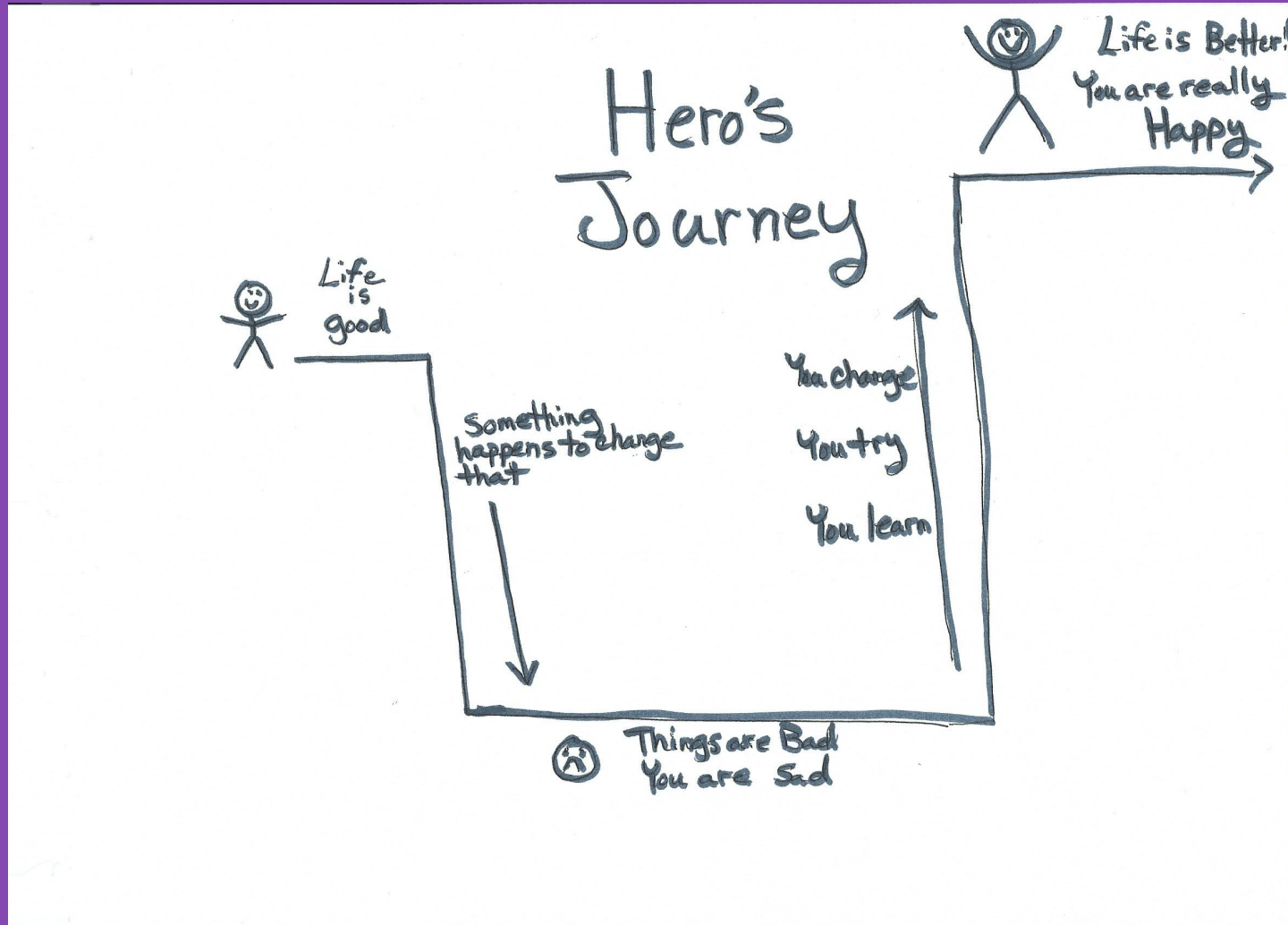
# Homeland Security

- Chicago
- Most nuclear reactors
- 3<sup>rd</sup> in world for Container Movement
- Mississippi & Ohio Rivers
- Energy Grid
- Lake Michigan
- Agriculture



**BLAGOJEVICH PRISONER NUMBER**

**40892-424**



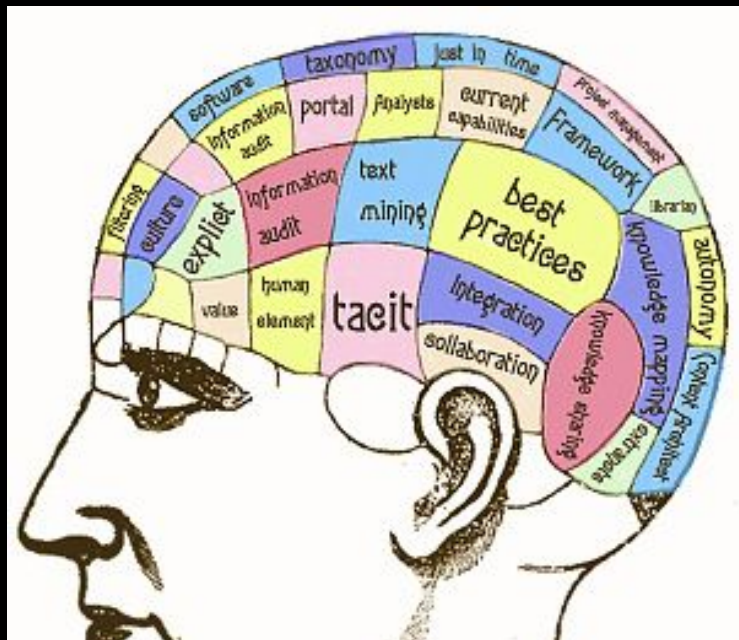






# How To Answer The **“Tell Me About Yourself”** Interview Question





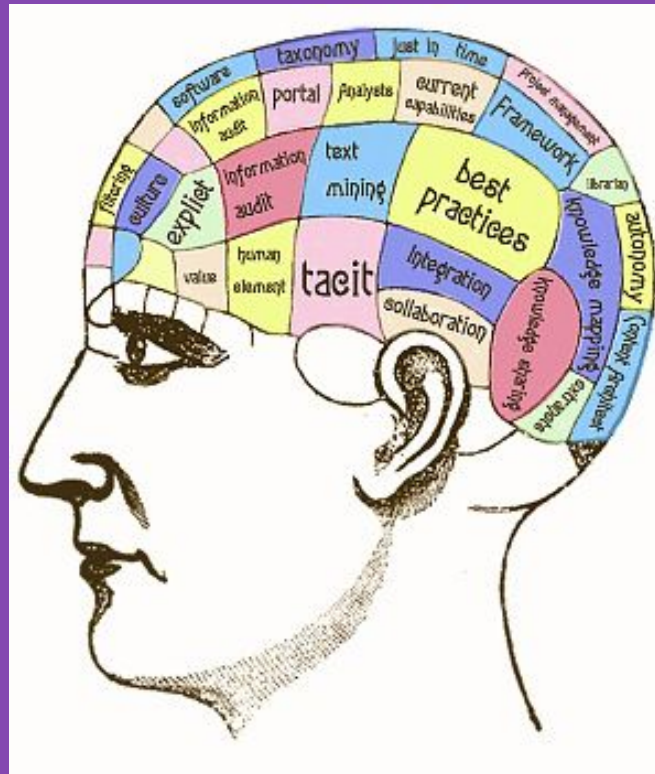
# Four H's

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Head, Hands, Humor, Heart



# Head



“ Believe in yourself  
and all that you are.

Know that there is  
something inside you  
that is greater

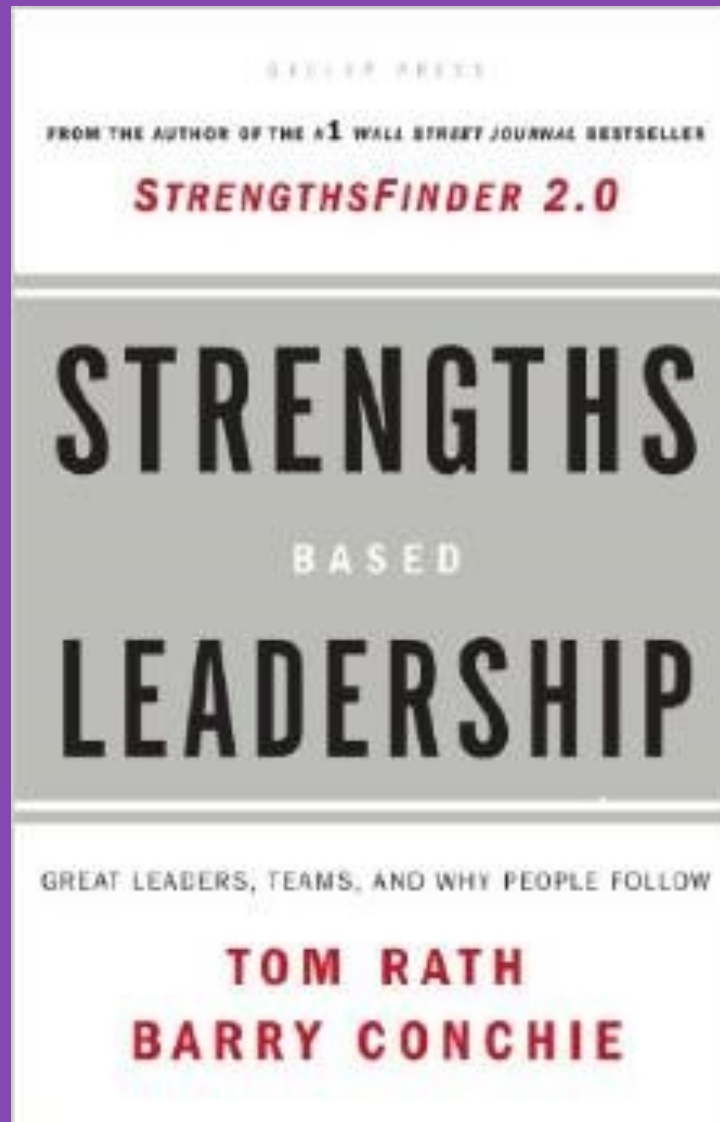
than any obstacle.”

Christian D. Larson









# Hands



# OBSTACLES = Opportunities







# Humor

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Laughter is a powerful  
weapon for it carries the  
light. To laugh is to  
defy the darkness.

Isobelle Carmody

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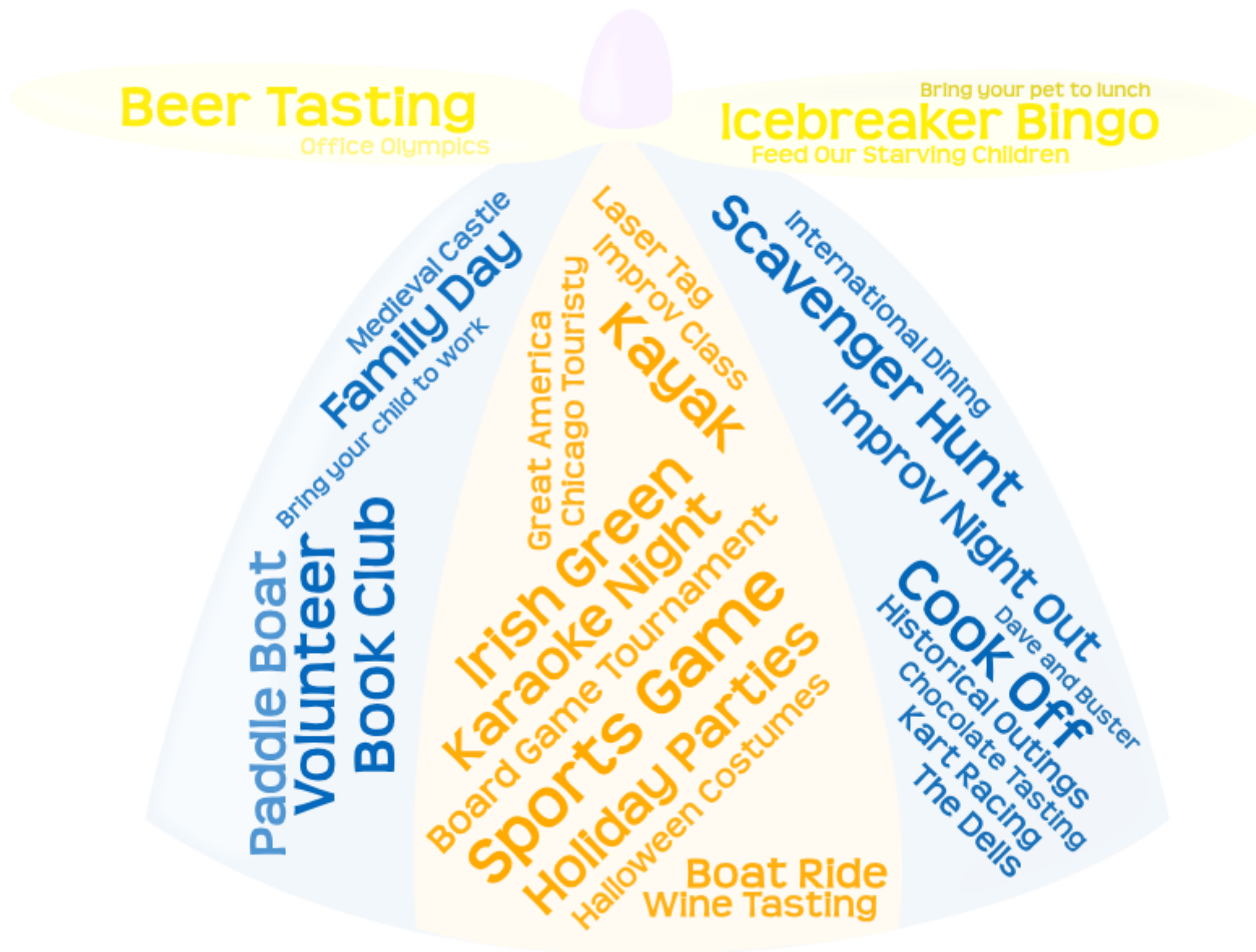




## Humor:

- ☺ Breaks up boredom
- ☺ A desirable place
- ☺ Bonds coworkers
- ☺ Improves productivity
- ☺ Decreases tension
- ☺ Communications
- ☺ Creativity





# Heart







*I have learned  
that people will  
forget what you  
said, people will  
forget what you  
did, but people  
will never forget  
how you made  
them feel.*

***Maya Angelou***  
***1928-2014***



*Photo by Michael Collopy*



i appreciate  
*you*





# Head, Hands, Heart



# Top Six Competencies

- Leadership
- Problem Solving
- Teamwork
- Management
- Communication
- Customer Focused

# Top Six Character Traits

- **Honest**
- **Passionate**
- **Self-Confident**
- **Motivated**
- **Reliable**
- **Efficient**



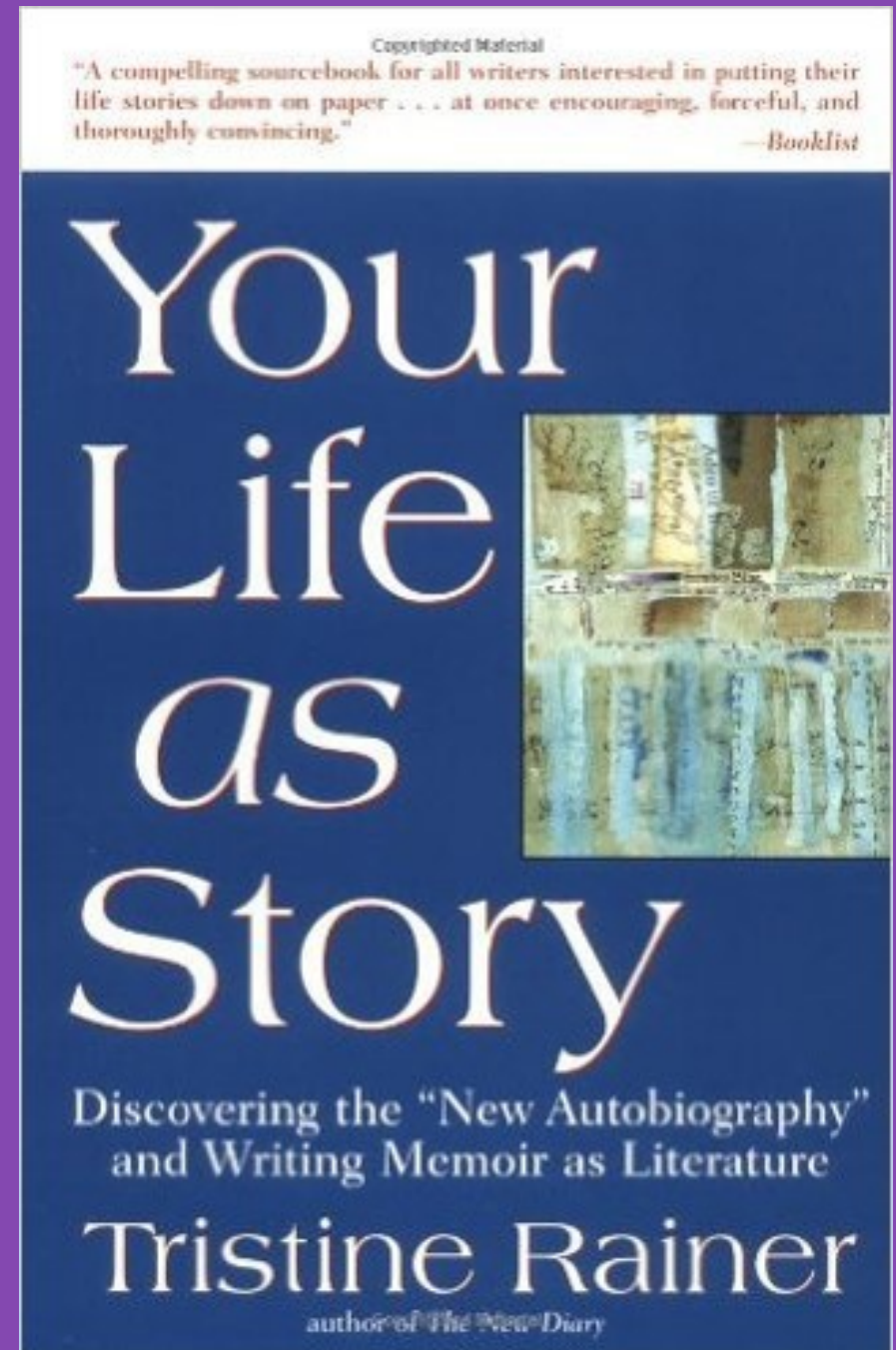


# Thread Competencies & Character



# Craft Your Story

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# Concrete & Credible



# The Four S's for Broadcasting Success

🧪 S = Self

🧪 S = Situation

🧪 S = Solution

🧪 S = Success



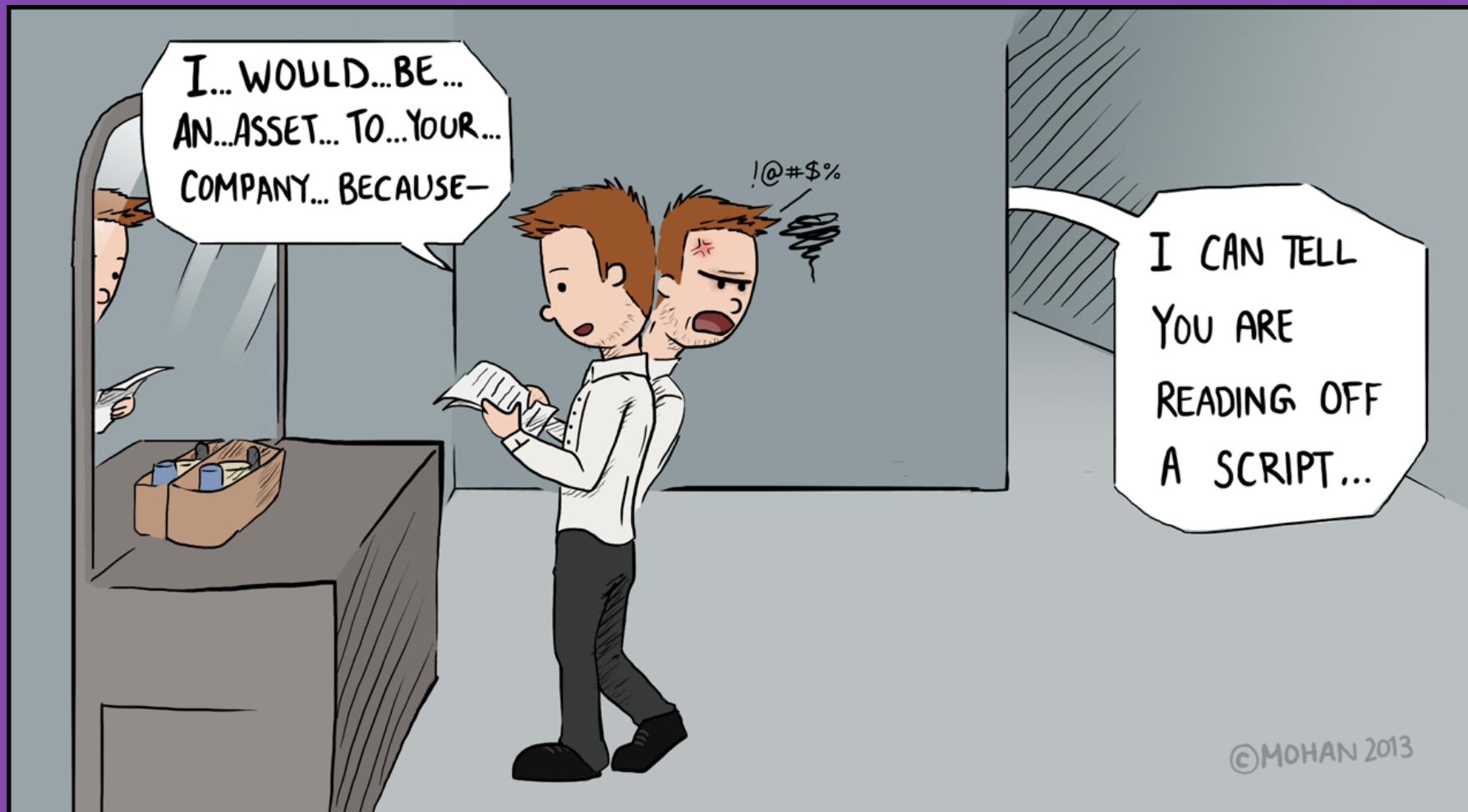
A man with dark hair, wearing a light blue button-down shirt, is sitting and looking off to the side with a thoughtful or slightly stressed expression. His right hand is resting on his head. The background is dark and textured.

## HOW TO DISCUSS **PAST MISTAKES** IN A JOB INTERVIEW

CareerSidekick.com

- **Specific example.**
- **Briefly explain what it was.**
- **Don't dwell.**
- **Quickly bridge to what you learned, or how you improved.**





Practice your answers and know them well for job interviews.

# STAND OUT!



# SHOW Power

if you're presenting  
yourself with confidence,  
you can pull off pretty  
much anything.

- Katy Perry



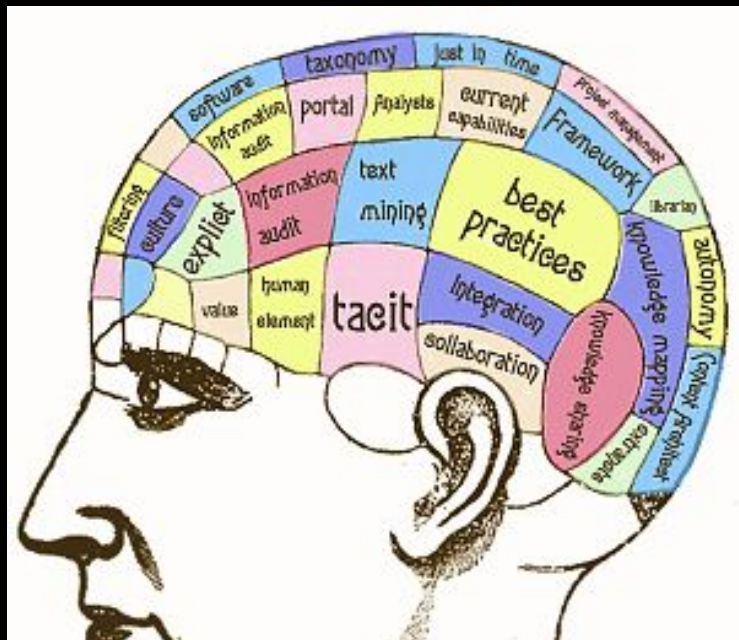




# The Unique You



**KEEP  
CALM  
BECAUSE  
YOU ARE  
UNIQUE**



# Four H's

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Head, Hands, Humor, Heart





**BUT WAIT,  
there's more!**

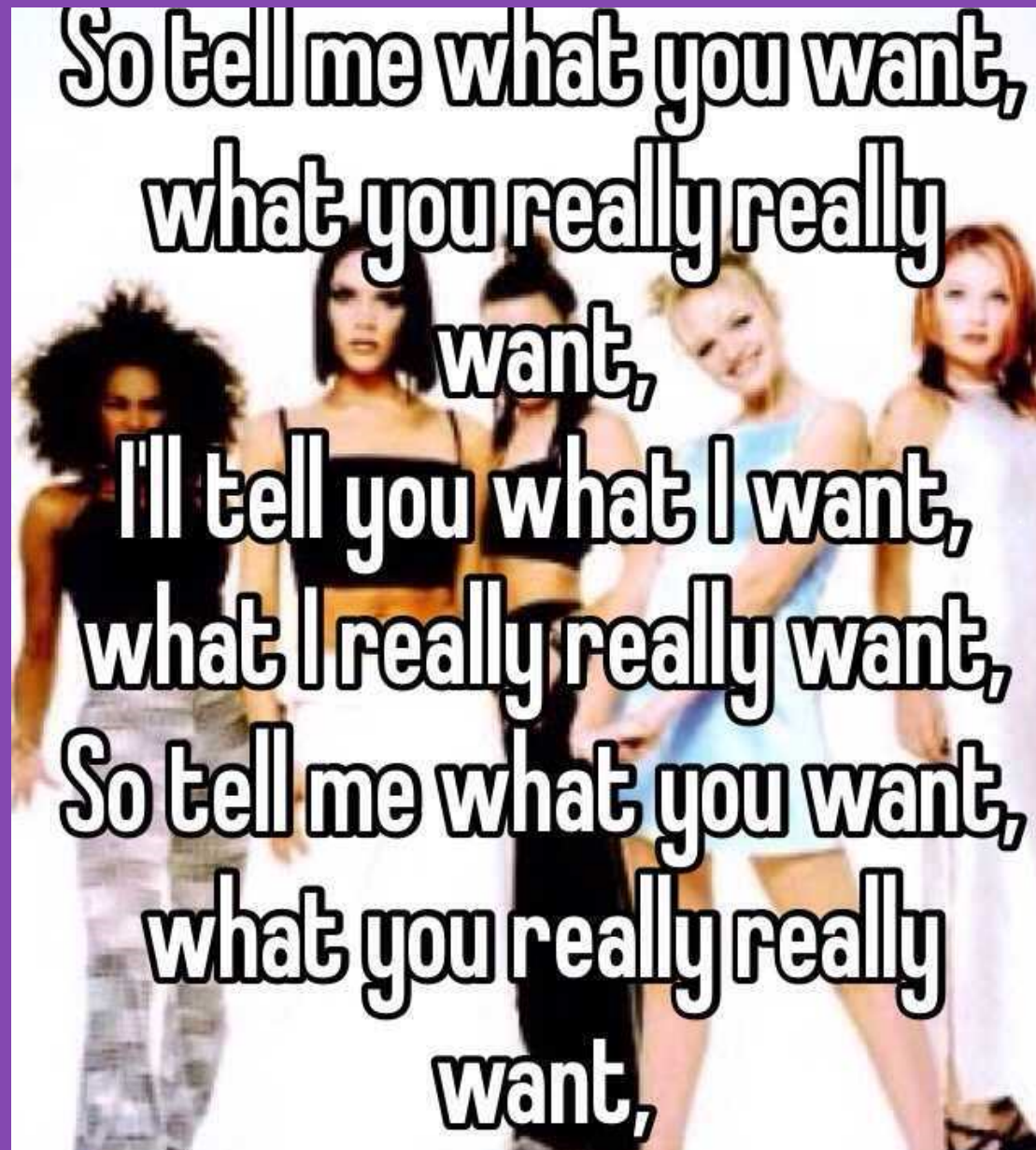














# “Tell me about a time you made a mistake and how you fixed it.”

- Weak Response

- Not answering the question
  - “I don’t make mistakes.”
  - Well, I’m very careful not to make mistakes. Very careful. I understand that mistakes can be costly for a company such as yours and so when I do my work, I check it again and again and again just to make sure that nothing is wrong because – I don’t want to make any mistakes.

- Strong Response

- Describes a mistake that you actually made but one that is not detrimental to the position you are interviewing for.
- Demonstrates that you had a strong relationship with your supervisor.
- Indicates your problem solving skills via story - (STAR method).



# Top Nine Interview Questions 2018

<https://www.glassdoor.com/blog/9-most-common-interview-questions/>







## Colonel Jill's Seven Successful Strategies for Leaders



**Text** 72-000

**Keyword:** coljill

**Respond with YES**

You are the Right Person  
at the Right Time  
in the Right Place





# THE COURAGE TO TAKE COMMAND

LEADERSHIP LESSONS FROM A  
MILITARY TRAILBLAZER



Order now at [Amazon.com](https://www.amazon.com)

# What's Your Story?



To get a job

To get a promotion

To be Memorable!

**Storytelling**

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[www.coloneljill.com](http://www.coloneljill.com)