

PMI Chicagoland Chapter

www.pmi-chicagoland.org

Director of Advertising

advertising@pmi-chicagoland.org

SPONSORSHIPS

WITH THE PMI CHICAGOLAND CHAPTER

Our goal is to promote project management professionalism to our 4,000+ active members, and within local businesses, universities and professional organizations in the Chapter area. Become a sponsor and partner with us in this effort.



Dinner Meetings • Professional Development Events • Leadership Forums

MEETINGS / EVENTS

As part of its ongoing mission to promote project management knowledge, standards and ethical practice for its members, the PMI® Chicagoland Chapter hosts numerous meetings, forums, and events annually.

Currently, the Chicagoland Chapter is the 5th largest chapter, boasting over 4,000 current members, and recognized as one of the most active in the PMI organization. Our membership is comprised of professionals and practitioners in a diverse range of industries in the Chicago metropolitan area. We welcome your sponsorship, which supports our common goal of enhancing project management knowledge, accreditation, development and practice for our members, the profession and the community.

We currently offer both Gold and Silver sponsorship levels at most events, allowing you to meet your budget and exposure needs.

Our **monthly chapter dinner meetings** offer a popular venue for sponsorship:

- Attended by members and non-members each month
- Approximately 30%-45% of attendees each month are not PMP certified
- Check-in and networking 5:30 pm - 6:30 pm; dinner meeting 6:30 - 9:00 pm
- No limit of sponsors/month, but we will not have two competing sponsors in same meeting
- Monthly meetings occur 11 times per year, excluding July
- Company mention for door prize donation

Other events throughout the year offer similar opportunities. For more information, or to find out about specially-tailored sponsorship options to meet any budget, please contact the Director of Advertising at:

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GOLD SPONSORSHIP

- Recognition as sponsor during announcements
- Dedicated slide in pre-meeting display or similar recognition on sponsor poster or banner
- Sponsors mentioned in all event promotions: newsletter, website, email blasts, program
- Display sponsor logo and link on website
- Opportunity to distribute literature. Flyers can be placed on chairs prior to meeting start
- 2-minute presentation (at Chapter dinner meetings)
- Opportunity to provide a raffle or other giveaway
(must be non-Sponsor-branded prize: i.e., donate tuition to a course, PM text books, sponsor a seat with certificate course, etc.)
- One (1) complimentary event pass with up to 2 additional attendees at member price

Gold Sponsorship \$1,000

SILVER SPONSORSHIP

- Place your literature at event registration/check-in desk
- Opportunity to distribute literature on each chair / seat at each table for dinner meetings
- One (1) non-member attendee at member price
- Recognition as a sponsor with a slide in the dinner meeting informational presentation or similar recognition on sponsor poster or banner
- Sponsor must retrieve and take with them any remaining brochures at the end of the event

Silver Sponsorship \$700