

PMInsights

20

21

BOLD
EXPERIMENTATION

Why Attend?

Invest in yourself

Insightful messages from industry leaders allow you to enhance your own insights & apply them to your own unique situation.

Bold Experimentation

Learn how to transform and champion bold experimentation for business success.

Changing Mindset

Gain insights into cultivating the right culture and environment that promote bold experimentation for sustainable growth.

Sharpen Your Saw

Take away new ideas and approaches to make you more effective in adopting new ways of working.

Develop Greater Focus

Understand fresh perspectives and concepts for transformational leadership and the new normal.

Early Bird Registration!

ends April 7, 2021

\$25 PMI members

\$35 non-PMI members

Regular Registration:

\$30 PMI members

\$40 non-PMI members

Earn 3 PDU's

Virtual via ZOOM:

May 7, 2021**7:30 am – 12 noon CDT**

Forward thinking executives and senior leaders play a key role in creating the right culture and environment to promote bold experimentation. Experimentation is one of the main drivers that will help pivot new ways of leading and navigating the changes and challenges ahead. It is critical in enabling organizations to rapidly adapt to market and environmental changes in an era of transformation and the new normal.

Bold Experimentation promotes a hybrid of great ideas, flexibility in the team's unique way of working, improves team motivation and retention, and delivers value quickly. To remain relevant, companies cannot rely on the status quo. Adopting a mindset of bold experimentation, organizations will promote and drive sustainable growth.

The Leadership Forum provides an excellent opportunity to executives, senior leaders, and mid-level project management professionals with tangible information and insights that can be applied to the company's organizations, making them more effective at delivering value.

This signature Chapter event features three keynote speakers from "brand name" global organizations, who will address **BOLD EXPERIMENTATION** from different perspectives.

Read about our keynote speakers on the following pages.

"Excellent session. One of the better PMI events I have attended!"

— 2019 Attendee

Hear from our past attendees:

"Event was very beneficial – it showed current technologies and trends toward the future, providing great insight and vision. Please continue with the same type of presentations." — 2020 Attendee

"Well done. I truly enjoyed it and believe I took some important ideas away."

— 2019 Attendee

REGISTER NOW



REGISTER
NOW

16TH ANNUAL LEADERSHIP FORUM: SPECIAL PREVIEW

The Quest for a Vaccine: Lessons in Bold Project Management



KEYNOTE SPEAKER

Jane von Kirchbach
Vice President, Pfizer

Jane von Kirchbach is Vice President at Pfizer, a research-based global biopharmaceutical company. She is passionate about driving digital transformation and delivering breakthroughs that change patients' lives which improve healthcare around the world. Jane is responsible for digital strategy and capabilities for Corporate Affairs, including global policy, investor relations, health partnerships, and the Chief Patient Office. She also leads Colleague Services organization, managing all technology interactions and services across the company. Previously, Jane held various leadership positions at Pfizer and Kraft Foods, focusing on areas of strategy, data and analytics, artificial intelligence, PMO, and ERP. Jane holds a Bachelor of Science degree in Computer Science from the Illinois Institute of Technology and an MBA from DePaul University. She has served as Board Member of the Society of Information Management and Vice Chair of the PMI Chicagoland Executive Council.

She will discuss:

- How do you approach a project with an ambition to change the course of the pandemic?
- How do you compress timelines, while maintaining exceptional focus on quality?
- How do you manage potential risks, when stakes are extraordinarily high?
- How do you deliver results, while working under unprecedented circumstances?

She will share project management experiences, technology insights, and lessons learned supporting vaccine development.

OPPORTUNITY ABOUNDS FOR PROJECT MANAGEMENT PROFESSIONALS

College of Business

LEWIS
UNIVERSITY

The ability to lead teams, manage interpersonal conflict and successfully oversee projects is highly valued in today's business world. And people with advanced education that helped them hone these skills are of even greater interest. Burning Glass Labor Insight reports that 34% of project management job postings currently require a graduate degree in addition to PMP or CAPM certification.

Give yourself the skills to take your career the distance with a Master's in Project Management from Lewis University's Graduate School of Management. Our faculty bring real-world experience to the classroom, teaching you how to identify essential project management strategies, regionally, nationally and globally.

HOW WILL A MASTERS FROM LEWIS BENEFIT YOU?

- The Project Management Institute's (PMI) Job Growth and Talent Gap Report expects employers will need to fill about **2.2 million project-related jobs** per year until 2027.
- Access to the **Project Management Body of Knowledge (PMBOK)**, a book that's free for you to download and use throughout all of your courses at Lewis.
- **Proficiency with Agile methodology** and Microsoft Project, used extensively throughout the Project Management field.
- **100% online program** allows you to continue working while earning your degree.

QUESTIONS?

Contact us at (815) 836-5610
or grad@lewisu.edu.

*We look forward to
working with you.*

APPLY TODAY!

grad.lewisu.edu/apply



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16TH ANNUAL LEADERSHIP FORUM: SPECIAL PREVIEW

Parameters: a Bold New Approach To Insurance



Jonathan Charak is Vice President and Emerging Solutions Director at Zurich North America, where he identifies emerging risks, evaluates potential solutions, and creates teams to develop insurance propositions. Previously, Jonathan has served as Zurich Canada's interim Chief Pricing Actuary and interim Chief Actuary for Zurich Australia. He also held non-actuarial roles on the Innovation team and operations team at Zurich. Jonathan has presented on various panels nationwide on emerging risk topics such as parametric insurance and autonomous vehicles. Jonathan holds a Bachelor of Science degree from Illinois Wesleyan University with a double major in Mathematics and Biology. He is a Fellow of the Casualty Actuarial Society, Member of the American Academy of Actuaries, and a Certified Programs Leader.

He will explain how Zurich uses parametrics as a Bold new approach to insurance.

KEYNOTE SPEAKER

Jonathan Charak, FCAS MAAA CPL

*Vice President and Emerging Solutions Director,
Zurich North America*

Time for
new ideas

A Panel Discussion: The Urgent Need for Innovation and Entrepreneurship Now

JOIN THE CONVERSATION

Wednesday, April 7, 2021
6:30 – 7:45 p.m. CT via Zoom

Register:
elmhurst.life/innovation2021

*Sponsored by the new Graduate Certificate in
Innovation and Entrepreneurship at Elmhurst University*

During this online panel discussion, you will learn about:

- The entrepreneurial mindset
- Sources of inspiration for your new venture
- Role of creativity in innovation
- Entrepreneurship and intrapreneurship trends in 2021
- How to fund your start-up
- Local resources available
- Graduate Certificate in Innovation & Entrepreneurship

PRESENTERS:



Dr. Bruce
Fischer



Dr. Soni
Simpson



Patrick Yanahan,
'94, '10 MBA



Travis
Linderman

Office of Admission
(630) 617-3400
admit@elmhurst.edu

 **Elmhurst University**
Graduate Studies



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NOW



KEYNOTE SPEAKER

Sunil Prashara

President and CEO,
Project Management
Institute (PMI)

Sunil Prashara is the President & Chief Executive Officer of the Project Management Institute (PMI) and a globally recognized thought leader on new ways of working and the growing shift toward project-based work known as The Project Economy. He has carried this message forward to audiences worldwide, including major global forums hosted by the Economist, the United Nations Global Compact, and several Fortune 500 companies.

Throughout the height of the COVID-19 pandemic, Sunil emerged as an influential voice on trends reshaping the workplace, including digital transformation, the power of emerging technology trends such as Citizen Development, and the urgent need to cultivate people-centered "Power Skills."

The CEO Publication has recognized Sunil as one of the Top 20 Dynamic CEOs of 2020 in the United Kingdom. Under his leadership, PMI has also received a range of industry awards. These honors include recognition as one of the "Top 100 Associations That Will Save The World" by the American Society of Association Executives, highlighting PMI's emphasis on social impact. Sunil also serves as a member of the advisory board of the Global Peter Drucker Forum. Sunil's key priorities since joining PMI as CEO in March 2019 include the expansion of PMI's global footprint. Sunil led PMI's transformation into a global and innovative enterprise, serving an expanded portfolio of products and offerings to project professionals and changemakers around the globe.



Disciplined Agile (DA) Training & Coaching

- Improve your Agile Way of Working
- Learn how to apply DA at your work
- Grow your Agile skills and knowledge
- Learn to Be Agile and Do Agile

REGISTER TODAY

Group discounts are available.
Contact us for more information.



www.vitalitychicago.com



(847) 986 - 9279



**REGISTER
NOW**

16TH ANNUAL LEADERSHIP FORUM: SPECIAL PREVIEW

Do not miss this outstanding opportunity to learn from industry leaders about the latest concepts and strategies to champion bold experimentation for business success.

Event Schedule

7:30-8:00 AM	OPEN CHAT FORUM
8:00-8:15 AM	WELCOME / CONFERENCE OPENING REMARKS
8:15-9:15 AM	KEYNOTE SPEAKER #1
9:15-9:30 AM	BREAK
9:30-10:30 AM	KEYNOTE SPEAKER #2
10:30-10:45 AM	BREAK
10:45-11:45 AM	KEYNOTE SPEAKER #3
11:45 AM-12:00 PM	RAFFLE / CONFERENCE CLOSING REMARKS

Listen to our past attendees:

"This was a very well planned and executed leadership forum which delivered on what was marketed in terms of the speakers."

— 2019 Attendee



"These have been great topics - more like them. I like the idea of hearing from other experts talking about general business trends, not just project management"

— 2020 Attendee



THANK YOU TO OUR EVENT SPONSORS



Advertise or Become a Sponsor!

Advertising with the PMI Chicagoland Chapter gives you targeted exposure opportunities that reach our 4,300+ project management professionals from across the region in a variety of industries.

Find out more: DirAdvertising@pmichicagoland.org

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NEW MEMBER ORIENTATION

**Want to learn more about
what your PMI membership
has to offer?**

JOIN US VIRTUALLY

Tuesday, April 6th
6:00 – 7:00 pm

Register Today:
[https://pmichicagoland.org/
meetinginfo.php?id=717](https://pmichicagoland.org/meetinginfo.php?id=717)

For more information:
[DirMemberRelations@
pmichicagoland.org](mailto:DirMemberRelations@pmichicagoland.org)

Chicagoland PMI Executive Council Tackles Change in the New Year

Comprised of executives from Banking-finance, Information Technology, Property-Casualty and Health Insurance, and many other industries, the PMI Chicagoland Executive Council is a group of invited members from various Chicago-area businesses. The group meets quarterly to discuss current topics, share insights and ideas on best practices for improving the management of projects in organizations and the project management profession's role

A three-year Strategic Plan, developed with Executive Council members' input, provides a road map for the Council living into the group's vision and mission to provide broad insight sharing, executive networking, and PM talent growth for the Chicagoland area. PMI Chicagoland Executive Council Chair Cathy Westfall, Vice President, Head of Product Development, Zurich NA, led the effort to develop the Strategic Plan. Cathy described the final version as a success, saying, "the enthusiasm and collective input of PMI Chicagoland EC members has resulted in a Plan which defines what the Council wants to achieve and, importantly, how we will deliver on our mission and vision."

On February 16th, 2021, the PMI Chicagoland Executive Council convened for its first meeting of the year. Facilitated by Programs Lead Hugh Pinkus, Principal Consultant at Chalmers, St Consulting, members participated in a timely discussion on Change Management.

The group reviewed three case studies on organizations going through change. Their discussion contemplated three questions about the situations: Opportunity: what could realistically be achieved? Action: what should be done? And Results: How would you know you've been successful? What would your metrics be? The conversation was rich and engaging. It was clear from the feedback received that participants enjoyed the opportunity to share and hear other perspectives and found practical takeaways.

The PMI Chicagoland Executive Council continues to attract new members through referrals and executives who have completed the Ambassador Program. For more information on PMI Chicagoland Executive Council, see our website at pmichicagoland.org/ExecutiveCouncil.

**SAVE
THE
DATE
May 7
2021**



16th Annual Leadership Forum
BOLD
EXPERIMENTATION

Virtual Instructor-Led:
Peter Taylor



Learn more about Peter's PMI presentations:
[Peter Taylor Presentation at the PMI Budapest](#)



APRIL MONTHLY MEETING

Why Stakeholders Regularly Ignore Your Project Reports and How to Fix That!

Wednesday, April 14, 2020

6:00 – 7:30 PM CDT

Presentation Abstract:

Join us at our April 14th monthly PMI Chicagoland Chapter Meeting for a lively discussion and presentation by Peter, 'The Lazy Project Manager' Taylor to explore the world of project reporting, and communication, along with effective stakeholder engagement – it is all about making people actually care and understand about your projects

After all, 'reporting is not communicating...'

Cost: \$ 5 (members), \$ 8 (non-members) or hardship waiver available

REGISTER

 BROADCOM

Here's how to go **from** **Projects to** **Products** **with Clarity!**

**BRIAN
NATHANSON**
Clarity Product
Manager

CHECK IT OUT! 



PROFESSIONAL DEVELOPMENT VIRTUAL WORKSHOPS

The Professional Development team is bringing discounted price learning and development opportunities to the project management professionals who are interested in continuing education and obtaining PDUs to maintain their certification.

Please visit https://pmichicagoland.org/Professional_Development_Skill_Upgrade page for details or contact DirProfessionalDevelopment@pmichicagoland.org for any questions/concerns.

Virtual Event	Presenter	Topic	2021 Date / Time	Course Information
Breakfast Meeting	Sean Moran	Optimizing your Projects using Microsoft Teams, SharePoint, and Office 365	March 27	FIND OUT MORE
Workshop	Sutanu Ghosh Oliver Gildersleeve	Managing Projects within an Organization - MS Project (Part- 2)	April 17 - 18	FIND OUT MORE
Presentation details on following page				FIND OUT MORE
Breakfast Meeting	Ravi Avasarala	The Art & Science of Servant Leadership	April 24	FIND OUT MORE
Breakfast Meeting	Sutanu Ghosh	Scheduling Essentials for Executives	May 22	FIND OUT MORE
Workshop	Andrew Webster	Mastering Meetings. Ensuring your meetings deliver the highest value	June 12	FIND OUT MORE
Lunch & Learn	Lisa Hammer & David B. Newman	The Servant Leader: The True Essence of Leadership	June 25	FIND OUT MORE
Workshop	Joe Perzel	The Dark Arts of Project Management: Influence and Politics	July 24	FIND OUT MORE
Workshop	Lisa Hammer & David B. Newman	The Servant Leader: The True Essence of Leadership	August 14	FIND OUT MORE

Read the full presentation details and speaker biographies by clicking the "Find Out More" buttons above, or visit the Chapter website at: pmichicagoland.org

The Art & Science of Servant Leadership

Speaker: Ravi Avasarala, PMP, DASSM, CSM, SAFe SA, LSSBB



Ravi Avasarala is an Advisor Project Management, Enterprise Program & Project Delivery at CVS Health, an Innovation Health Care company that puts people on their path to better health. He has 20 years of experience in Information Technology with a broad background in project/program management, technology, and software development. He has been an active member of the PMI Chicagoland Chapter since 2009 and currently the VP-Marketing & Communications. He was a graduating member of the 2018 PMI Leadership Institute Master Class (LIMC), which is a year-long global program that helped him in honing personal, leadership, management & volunteering skills and committed to applying the knowledge at his local chapter and work/personal life.

Saturday, April 24, 2021, 8:30 – 9:30 AM CDT

Course Description:

Today more than ever the world demands a different leadership role model, leaders, and leadership with a different perspective. We need leaders who do not think about leadership being only in terms of power and control. We need leaders who just do not think outside the box but need to widen it. The world needs leaders who lead on the higher level where the focus of the leaders in addition to results are also good relationships and focus on the greater good. The world needs a servant leader role model.

In this presentation, we will discover the seven pillars of Servant Leadership, the core leadership competencies within each pillar, and how these constitute an essential set of skills that contribute to leadership effectiveness. We will learn why servant leadership is the strong leadership tool that is being praised as.

Learning Objectives:

1. Define & understand Servant Leadership principles
2. Ways to apply Servant Leadership both in personal & professional life
3. Ask key questions to answer that will initiate conversations and lead the way by serving others

Duration: 60 Minutes

PDU: 1

EVENT DETAILS

Contact: DirProfessionalDevelopment@pmichicagoland.org



Find An Authorized Training Partner (ATP) For PMP, CAPM, or Disciplined Agile Training Courses

On 31 December 2020, the PMI Authorized Training Partner Program replaced the Register Education Provider (R.E.P.) Program in all regions except China. The new PMI Authorized Training Partner Program is designed to help you find high-quality training. This is especially important when preparing for the PMP® exam.

There are over 200 approved PMI Authorized Training Partners who can help you prepare for the new PMP exam (launched 2 January 2021) or provide Disciplined Agile training.

Our PMI Chicagoland Certification have partnered with the following educational vendors who are ATPs:

- Project Roads Training offers CAPM and PMP certification courses
- Chicago Vitality offers Disciplined Agile Certification courses
- MindEdge offers non-PMP certification courses

These education vendor partners along with their course offering can be found on our chapter site, www.pmichicagoland.org, under the Certification tab.

The links to review are:

- https://pmichicagoland.org/Certification_Courses
- [PMI Chicagoland Chapter - DA Certification](#)
- <https://pmichicagoland.org/MindEdge>

These vendor partners offers discounts on course offering if you register courses on/thru our PMI Chicagoland site.

Please review these sites and see if one of these course offering meets your expectation. It is to be noted that while it is recommended that you seriously consider taking one of our chapter's recommended educational vendor courses, you are free to take courses of your choice from other education providers.

All ATPs can be found:

[authorized-training-partner-directory.pdf \(pmi.org\)](#)

What's New From PMI – Check Out The Latest New Developments

PMI is continually adding **new certifications and courses** to help you grow in your current role or advance to a new position. PMI's focus is on providing solutions designed to give you the necessary tools to stand out in the ever-changing industry of project management and beyond. The price of the course offering range from free to very low cost. **Keep informed of the latest developments by reviewing this site, [What's New | Project Management Institute \(pmi.org\)](#) to see which items listed below would be the best for you!**

Certifications: Project Management Ready

Project Management Ready is the perfect way for students to immerse themselves in the project management industry and connect with other professionals. The PMI Project Management Ready certification will present students with the tools needed to succeed in a wide range of career paths and day to day activities. This certification introduces high school and post-secondary students to the concepts and skillsets of project management.

Course offerings include:

- Citizens Development Foundation
- Standard+
- PMI Kickoff
- Wicked Problem Solving (WPS)
- Organizational Transformation: Foundation

LOOKING FOR A PMP/CAPM STUDY GROUP TO SUPPORT PREPARATION OF YOUR PMP OR CAPM EXAM JOURNEY?

PMI CHICAGOLAND VIRTUAL PMP STUDY GROUPS STARTS THE WEEK OF APRIL 19TH

Consider joining a virtual study group with the PMI Chicagoland Chapter



Convenient

- Classes meet virtually, one evening a week for EIGHT weeks.
- The session days are still being determined.
- Small study group size (Max 10 registrants per group).



Experienced facilitators

- Volunteer facilitators will help you review key PMBOK topics, key Agile and hybrid approaches, facilitate weekly discussions, and help build your confidence to pass the exam.



Networking

- Exchange study plans, and study with others who are preparing to take the PMP exam.

Interested in signing up?

You must register online on our chapter website. Required Fee: \$15

Website: <https://pmichicagoland.org> Contact: dircertification@pmichicagoland.org

Disciplined Agile Training Schedule



DA Instructor

Jonathan Lee, CDAI, DASSM/DALSM Agile Coach & Instructor, Vitality Chicago

DASM is for individuals with no agile experience and beginning their agile.

DASSM is for individuals with 2 or more years of agile experience in leadership role.

14 PDUs for DASM and DASSM classes. Class includes certification exam fee.

Online Class Description	Date	Time	Day	Duration
Disciplined Agile Scrum Master (DASM)	April 6-8 2021	8:00 am - 1:00 pm CDT	Tue-Thu	3 half-day
Disciplined Agile Scrum Master (DASM)	April 10 & 17 2021	8:30 am - 4:30 pm CDT	Sat & Sat	2-day
Disciplined Agile Senior Scrum Master (DASSM)	April 12-15 2021	5:00 pm - 9:00 pm CDT	Mon-Thu	4 half-day
Disciplined Agile Scrum Master (DASM)	April 28-30 2021	8:00 am - 1:00 pm CDT	Wed-Thu	3 half-day
Disciplined Agile Senior Scrum Master (DASSM)	May 10-13 2021	8:00 am - Noon CDT	Mon-Thu	4 half-day

DA Course	Attendee Type	Early Bird Special (sign up 4 weeks before)	Regular Training Cost
DASM or DASSM	Chapter Member	\$799	\$899
DASM or DASSM	Non-Chapter Member	\$849	\$999

DON'T DELAY, REVIEW COURSE INFO, AND REGISTER TODAY!!!

Visit the Chicagoland Chapter website [under Certification](#) for more information and registration.

Contact: JLee@VitalityChicago.com or DirCertification@pmichicagoland.org



PMI Chicagoland Chapter Celebrates International Women's Day

March 8, 2021

Celebrate International Women's Day! Faces of Chicagoland!



We recognize all women from both our local and global communities for their contributions and accomplishments during these unprecedented times. Your impact felt! We are better today.

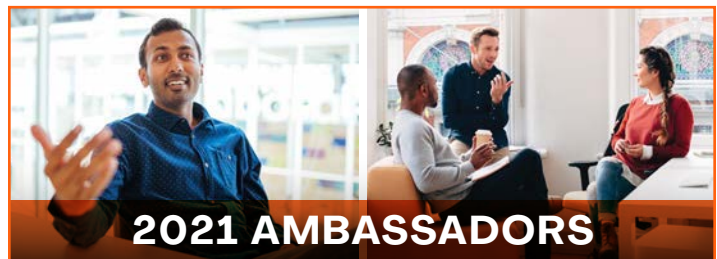
We are especially proud to celebrate our PMI Chicagoland Chapter family of women leaders and their significant contributions to our Chapter and the Project Management community. These amazing wonder women worked selflessly to develop the new leaders and change-makers of the future. Much is accomplished! The future is bright.

Quoting from Catherine Pulsifer, "And remember, it is not large accomplishments that makes success, it is the little things we do every day that over time turn into success."

Chapter Leadership

The Leadership Team consists of two groups. There is an elected Executive Board made up of the President, Past President and Vice Presidents. The primary function of this board is to set the strategic plan for the chapter and to oversee the execution of that plan by the Directors and their volunteers. The Directors are appointed by the Executive Board and are responsible for the execution of the strategic plan through the tactical day to day operation of the chapter. The Directors coordinate the efforts of chapter member volunteers to accomplish the activities of the chapter.

Visit the [chapter website](#) to get to know the dedicated volunteers who make up the Chicagoland Leadership team. Feel free to contact any member of the Board or Directors with questions, concerns, or suggestions. If you are interested in serving your PMI Chicagoland Chapter, contact our [Director of Volunteers](#) for more information.



We are actively recruiting the 2021 Ambassadors!
APPLICATIONS ARE DUE BY APRIL 2ND.

Become a Chapter Ambassador:

Increase your brand as a leader and change champion
Deepen your leadership and PM expertise
Earn PDU's

Benefits to your organization:

Enhance Project Management expertise
Access free resources including tools and templates
Develop a Community of Practice

For more information:

DirCorporateOutreach@pmichicagoland.org